

SARA LOVAS

located in Dallas, TX
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EXPERIENCE

- Sara Lovas Creative** :: Graphic Design, Production and Creative Administration 2010 – present
Freelance Graphic Designer :: Currently working as a freelance designer and production artist on a variety of projects. Dallas, TX
Production Artist
- Kimbell Art Museum** :: Graphic Design, Exhibit Design and Production 2008 – 2010
Fort Worth, TX
Graphic Designer :: Worked as the sole graphic designer creating and producing all marketing materials, on-site signage, outdoor, membership materials, online and print advertising, direct mail, exhibition design, biannual 32-page *Calendar Magazine*, and much more.
- 92nd Street YM-YWHA** :: Graphic Design and Production 2007 – 2008
New York, NY
Graphic Designer :: Worked as a graphic designer for renowned nonprofit institution with nine diverse program centers. Materials designed included quarterly course catalog, brochures, direct mail, print advertising, merchandising, environmental graphics and special events signage.
- Carla Hall Design Group** :: Integrated Marketing Communications Systems 2003 – 2007
New York, NY
Design Office/Studio Manager :: Managed a small office of designers and freelancers, keeping all projects on time and on budget. Wrote proposals and developed marketing materials for new business development. Assisted in design, production and print estimation on projects.
Clients included: Ford Foundation, Parkinson's Foundation and Rockefeller Philanthropy
- Sara Lovas Creative** :: Graphic Design and Production 2000 – 2003
Dallas, TX
Freelance Graphic Designer :: Worked full-time as a freelance art director, designer and production artist for independent clients and ad agencies including Leo Burnett/Moroch Partners, The Integer Group and The Propel Group.
Clients included: Dallas Olympic Bid 2012, Nokia, Panja and McDonald's
Production Artist
- DDB Digital** :: Web Design and Internet Advertising 1999 – 2000
Dallas, TX
Art Director :: Extended clients' print marketing and advertising strategies to the internet through website development, interactive promotions and internet advertising. Successfully adapted design skills to new media and quickly learned new software.
Clients included: Foot Action, JCPenney and Pepsi
- Latitude/The Richard's Group** :: Advertising and Collateral Communications 1998 – 1999
Dallas, TX
Art Director :: Developed concept-driven advertising and promotions utilizing original photography and commissioned illustration. Created a variety of materials including direct mail, print advertising, brochures, point of sale, signage, packaging and annual collateral binders.
Clients included: Dr. Pepper, Greyhound, Homesteps, Oberto and 7 UP

EDUCATION

- Certificate in Arts Administration** :: Completed an eight-course program in Arts Administration with a focus in nonprofit administration and marketing at NYU's School of Continuing and Professional Studies. 2005 – 2006
New York University
- Bachelor of Arts in Communications/Advertising** :: Graduated with Departmental Distinction, GPA 3.6. 1992 – 1996
SMU University Scholarship, 1992-1996.
Communications Honors Scholarship, 1992-1996.
Southern Methodist University
Dallas, TX

COMPUTER SKILLS

- Software** :: Adobe Creative Suite (InDesign, Illustrator, Photoshop, Acrobat), QuarkXpress, GoLive, Microsoft Word, Excel, PowerPoint, Fireworks, HTML, Timeslips, ACCPAC, Art Systems, Quickbooks and more.
- Platforms** :: MacIntosh and PC

HONORS

- Time Magazine** :: *Butchers, Dragons, Gods & Skeletons: Film Installations by Philip Haas Inspired by Works in the Collection* was named one of the Top 10 Art Exhibitions in the nation. 2009
- DSVC Annual Show** :: Greyhound Hispanic Heritage Poster selected by the Dallas Society of Visual Communications 1999